



WEEKLY
MARKETING
ACTION
PLAN

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Weekly Marketing Tasks

MONEY TASKS

TASK	MON	TUE	WED	THU	FRI
Make an offer to your list					
Promote one product on social media					
Recruit an affiliate					
Go Live and sell					
Monetize/update popular blog post					
Monetize/update popular Youtube video description					
Monetize/update autoresponders					
Monetize/update thank you, log in, log out and similar pages					
Add/update a promotional popup, hellobar or exit notification					
Reach out to affiliate and ask for a promo					

MONEY LATER TASKS

TASK	MON	TUE	WED	THU	FRI
Create a freebie					
Create a funnel					
Schedule social media posts					
Create new content					
Plan your next offers or promotions					
Re-purpose your content					
Plan or work on your new product					
Engage on social media					
Promote existing freebies					

Daily Schedule

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

TOP 3

TOP 3

TOP 3

TOP 3



SCHEDULE

SCHEDULE

SCHEDULE

SCHEDULE

06 AM

06 AM

06 AM

06 AM

07 AM

07 AM

07 AM

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Daily Schedule

FRIDAY

SATURDAY

SUNDAY

NOTES

TOP 3

TOP 3

TOP 3



SCHEDULE

SCHEDULE

SCHEDULE

06 AM

06 AM

06 AM

07 AM

07 AM

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07 PM

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09 PM

Monthly Marketing Focus

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

Would you like to customize and give this away to your own list?

[You can download your free re-brandable copy here](#)

I just made a few changes to make it unique to my business and you can do the same thing. As a matter of fact, you don't even have to change anything. You can use it just the way it is if you like.

What did I change?

- the colors
- the images

What did I use?

- All I did was import the PDF file to [Canva](#)

It only took a few minutes!

If you have any questions about how to edit it just drop me and email: help@lisamcope.com

I hope you can put it to good use,

Lisa

Lisamcope.com